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Poppin's QT Lounge Low Sofa boasts a cushy seat and pillows and is made of a soft, durable woven fabric (top). The company's Series A Scale Conference Table provides a touch base space for a conference room or an open area, encouraging employees to move, mingle, and collaborate (bottom). The Key Chair features a durable molded plastic seat and steel frame that are designed to be stacked, sat on, and re-stacked over and over again (opposite).





## *Poppin*

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Poppin was founded in 2009, and officially launched in September 2012 in New York. The company opened its New York showroom in April 2015, and has since opened additional showrooms in San Francisco, Los Angeles, Boston, and Washington, D.C.

The company began as a vertically integrated office supply business—designing, manufacturing, and distributing everything from pens and notebooks, to staplers and letter trays. “From our launch in the fall of 2012 until the spring of 2015, we only offered two pieces of furniture—the Stow three-drawer file cabinet and the ping-pong conference table,” says Meredith Zenkel, vice president, marketing and communications. “Both pieces became extremely popular and helped to inspire our larger furniture collection.”

Today, Poppin’s goal is to provide the simplest solution for furnishing offices, designing and manufacturing a complete collection of office furniture and supplies. In the furniture category, the company offers end-to-end services, including everything from space planning to installation, and its office supply collection offers a variety of corporate branding services, allowing companies to customize products to represent their brand.

“We believe that outfitting your office should be easy—that’s why we’ve reimagined the way people shop for their workspace,” Zenkel says. “By eliminating middlemen, we’ve created a complete collection of commercial-grade office furniture and supplies while lowering prices and reducing delivery times—everything is in stock and ready to ship. From startups to Fortune 500 companies, businesses rely on Poppin for complete workspace solutions to help build their brand and culture.”

This year at ICFF, Poppin will be showcasing a selection of new products, including the QT Lounge, Scale Conference Table, and Key Chair.