



CASE STUDY BY POPPIN

YOUBE

ABOUT YOUBE

YOUBE's mission is to empower you with the flexibility to work where and when you need. They are a new take on flexible, tech-driven, drop-in, by the hour coworking and shared space. Whether you are dropping in for an hour or need office space without the overhead, they have affordable options for different needs. Membership includes access to all of their locations.

AT A GLANCE

Employees: 6

Location: Los Angeles

Industry: Co-working

Products: PoppinPod Kolo 4, PoppinPod Om Stand, QT Lounge, Spot Tables, Max Task Chairs, Series L 2S Desks

DESIGN CHALLENGE

YOUBE needed ergonomic and commercially-graded furniture and meeting pods for their coworking and shared spaces. Their Californian-Scandinavian aesthetic called for modular solutions with warm textures and simple, clean designs.

THE GOAL

- Create a beautiful, functional workspace meant to be shared
- Offer the opportunity for individuals to do private work
- Create inviting spaces for teams to collaborate
- Design a workspace that reflects the brand's aesthetic

THE SOLUTION

- A thoughtful floor plan that incorporates benching, office phone booths, and flexible lounge
- PoppinPod Om and Series L 2S workstations provide space for focused, heads-down work
- QT Lounge and the PoppinPod Kolo 4 offer spaces for both casual and formal meetings



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work happy.

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PEACE + QUIET TIME

A row of QT Lounge Chairs and Spot Side Tables offer opportunities for workers to do focused work, make a quick phone call, or just take ten minutes to themselves. Custom plants full of greenery offer additional visual privacy and add to the lush, relaxing atmosphere.

THEIR FAVORITE SPOT

The Spot Side Table is designed to hold laptops, lattes, or anything else you need to get to work. With thoughtful details like a hidden handle and a flat base for pulling in close, the Spot offers YOUTUBE's clients a flexible option for an alternative personal workspace.





STANDING SOLUTIONS

Series L2S desks can be moved from sitting to standing in seconds, making it easy for everyone in YOUTUBE to find their favorite way to work.

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OUR ENVIRONMENT AFFECTS US MORE THAN WE KNOW. WITH A SETUP THAT HELPS PEOPLE FEEL COMFORTABLE, WE CAN ANSWER THEIR NEEDS AND PROVIDE THEM WITH A SAFE AND COMFORTABLE SPACE TO THRIVE IN. PLANTS AND NATURAL MATERIALS SUCH AS WOOD AND FABRIC HAVE BEEN IMPORTANT FOR THE BALANCE IN OUR SPACE. POPPIN REALLY ELEVATED THE EXPERIENCE AND HELPED US NAIL WHO WE ARE AS A BRAND.

Jenny Berglund Castro,
Co-Founder and Co-CEO

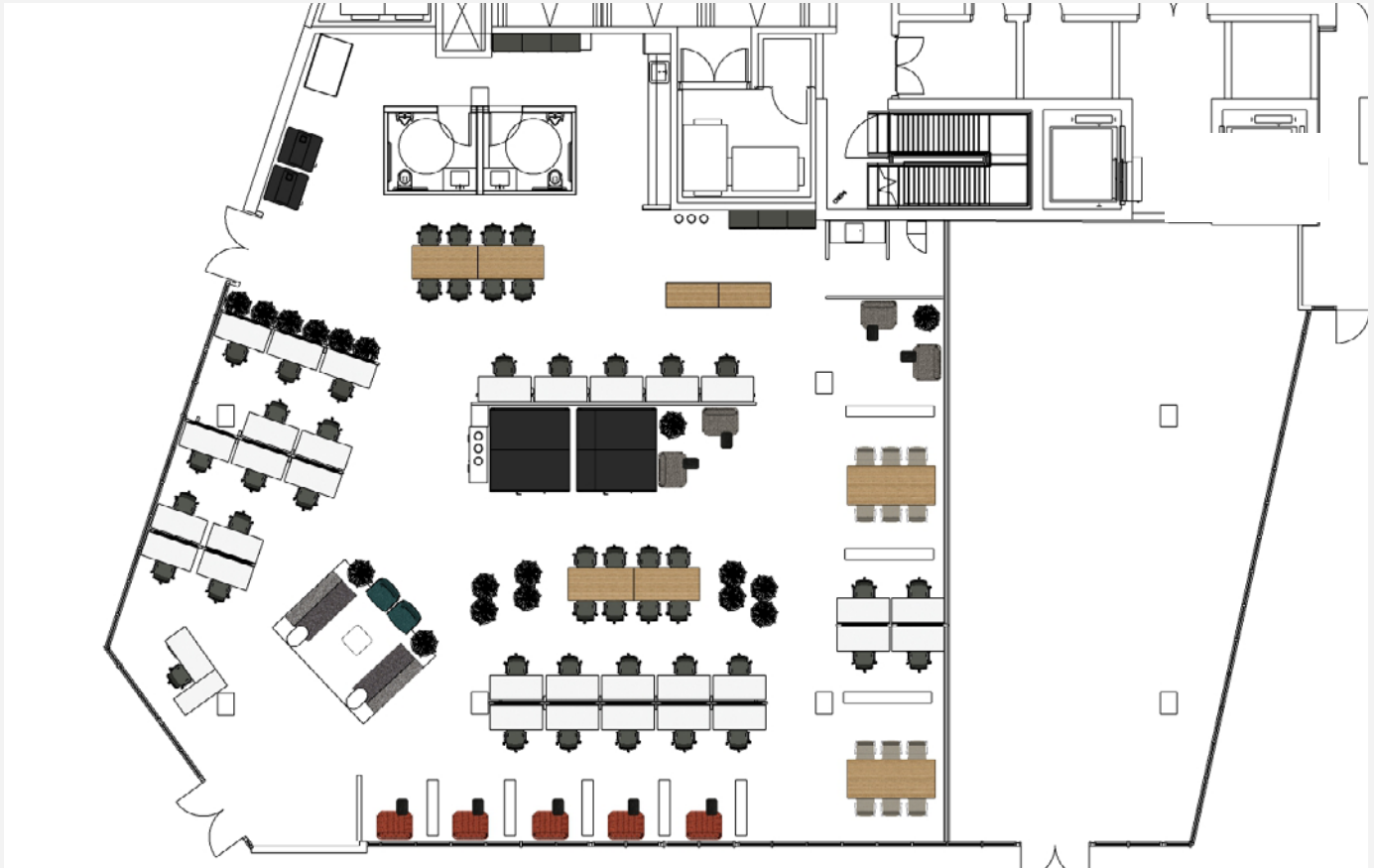


FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

The way we work is changing—and workspaces are changing, too! Think outside the personal workspace with individual lounges that inspire creative thinking. Even conference rooms can be reimagined with one-click ordering of privacy pods for 2, 4, or more.

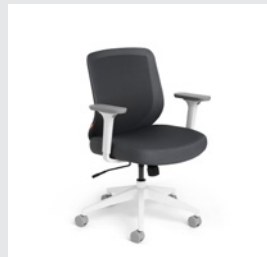


SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Series L Adjustable
Height Desk



Max Task Chair



QT Privacy Lounge Chair



Boom Power Rail