



CASE STUDY BY POPPIN

The Yard

ABOUT THE YARD

The Yard is a revolutionary shared office space that allows driven professionals to work together in an innovative community. With locations throughout NYC, The Yard is now home to over 850 companies.

AT A GLANCE:

Employees: 11-50

Location: Flatiron HQ

Industry: Coworking + Private Office Suites

Products: Pitch Rolling Chairs, Stow File Cabinets, Series A Desks, Series L Adjustable Height Desks

DESIGN CHALLENGE

When The Yard built out their headquarters in NYC, they aimed to create a flexible and functional “hybrid space” to accommodate their own employees as well as they do their co-working clients.

THE GOAL

- Create a “hybrid” workspace that mirrors their coworking spaces with spacious shared areas as well as private office suites
- Establish a complete and flexible furniture system that will effortlessly grow with the team
- Get up and running ASAP without the hassles of complex ordering and installation processes

THE SOLUTION

- A one-stop-shop, Poppin was able to furnish the open workspaces, conference rooms, and executive offices
- The Series A Desk System easily (no tools required!) grows to accommodate more team members
- Every piece in the furniture collection was in stock and ready to ship, making the installation simple and fast



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For other showroom
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“We designed our headquarters to fit our team’s various work style preferences...we have a combination of private offices and more open desk seating where the different departments collaborate throughout the day.”

**- Michaeline Sander
DIRECTOR OF AESTHETICS & MAINTENANCE**

DECK THE DESKS

In addition to being able to grow as you go, the Series A Desk System offers customization with add-on accessories. The Yard enhanced their desk system with the additions of Privacy Panels, Convenience Outlets, and Stow File Cabinets.

WHITE GLOVE DELIVERY

Let us schedule speedy delivery with White Glove Installation so you can get to work ASAP. Our Customer Concierges worked with The Yard team to get their installation scheduled and their office set up in no time.



EXECUTIVE ORDER

Our Series L Adjustable Desk and Series A Executive Desk (72”) offer flexibility in private office suites. Combining the two furniture pieces allow The Yard executives the versatility to sit or stand and to spread out.

The complete Series A accessory collection provides employees with the privacy, space, and power they need.



Double the utility of a narrow room with a long conference table that doubles as a breakout space.



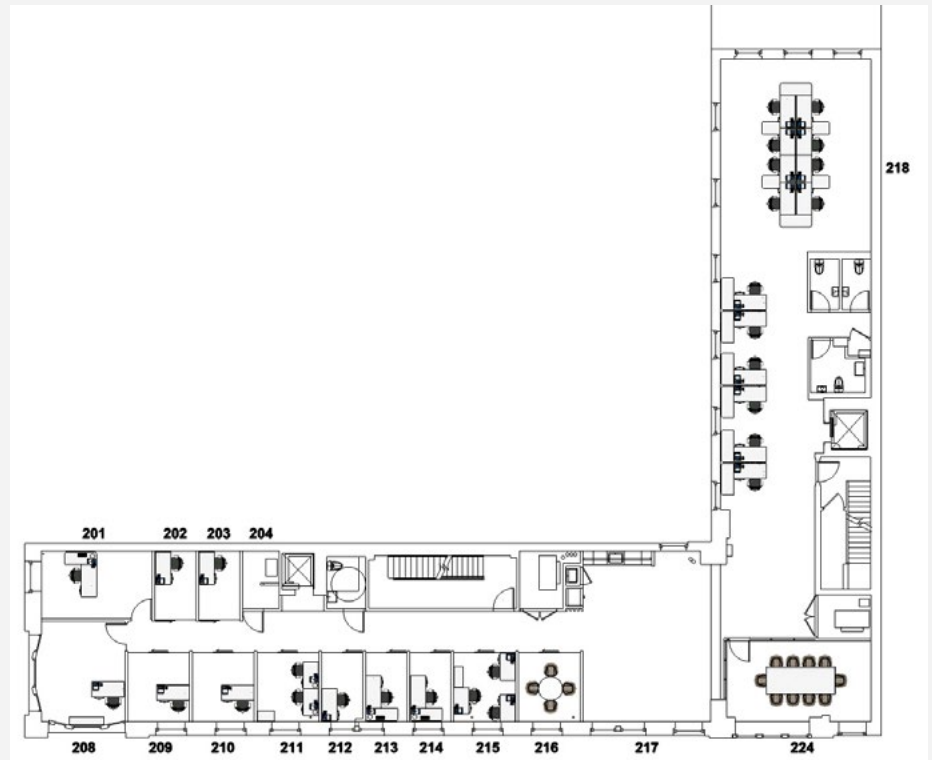
Our bestselling Stow File Cabinets provide minimalist storage, keeping the office clutter-free.

FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

Don't have time to design your entire office? Let us space plan and coordinate delivery and installation.



SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.