



CASE STUDY BY POPPIN

# Pearl Capital

## ABOUT PEARL CAPITAL

Pearl Capital is one of the fastest growing providers of alternative small business financing in America. Their vision is simple: to provide the best financing solutions to the underbanked, while providing their ISOs and other origination channels with the best service, efficiency, support and integrity in the business.

## AT A GLANCE

Employees: 51-200

Location: Jersey City, NJ

Industry: Financial Services

Products: Series L Adjustable Height Desks, Max Task Chairs, Stow File Cabinets, Block Party Lounge, Ping Pong Conference Tables

## DESIGN CHALLENGE

To get employees excited about an office move and makeover as they transitioned from cubicles to an entirely open-concept workspace.

## THE GOAL

- State-of-the-art open concept space with a unified aesthetic
- Smooth transition through a move from FiDi to Jersey City
- Create a culture that encourages collaboration and closeness

## THE SOLUTION

- A clear, consistent palette throughout the space creates a cohesive look
- Personal workspaces with adjustable-height desks allow employees to create a new space of their own
- Collaborative breakout spaces throughout the office encourage a collaborative culture



**poppin.**

*work happy.*

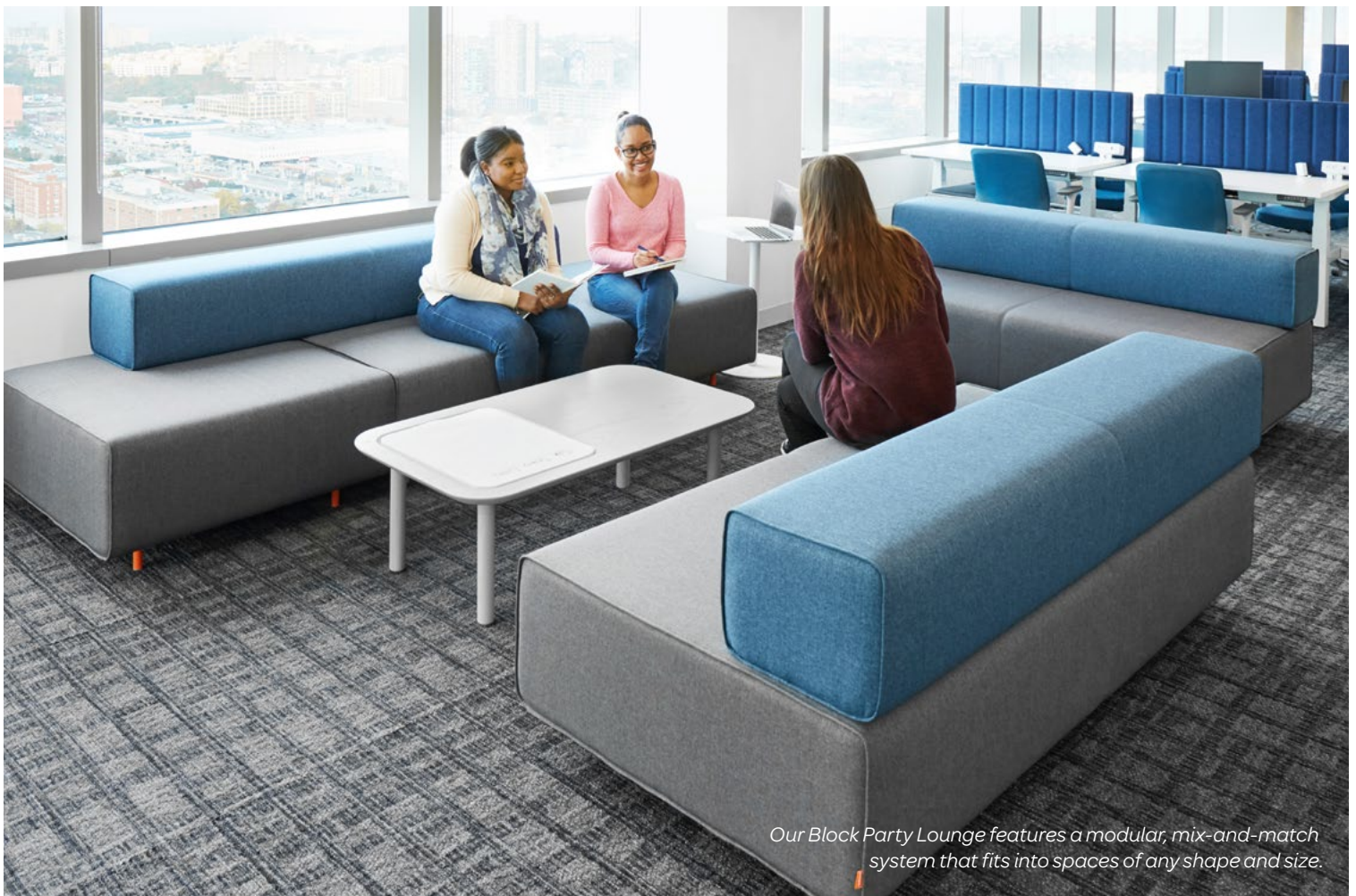
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*Our Block Party Lounge features a modular, mix-and-match system that fits into spaces of any shape and size.*

## FRESH START

When Pearl Capital moved from New York to Jersey City, they took advantage of the rare opportunity to revamp their company culture. By prioritizing collaborative spaces, they reimagined the cubicles of their past into an open-concept space that encourages spontaneous conversations and casual meetings.







## WORK + PLAY

Ping-Pong Conference Tables work double-duty as a worktable and the site of a little friendly competition. An investment in fun—whether it's ping-pong, a gaming room, or a pile of puzzles—shows your team that you're committed to growing a culture of work happiness.

### 1. BREAK AWAY

Design breakout spaces for various kinds of work. Lounge furniture is ideal for private work or touchdown meetings; a Ping-Pong Conference Table is a thought starter for casual brainstorm sessions.

### 2. LET'S MEET

A more formal conference space provides a private refuge for meetings or conference calls. Especially in an open concept space, small rooms are necessary for focused work.





## EXECUTIVE OPTIONS

By dedicating space for meetings in the executive offices, Pearl Capital encourages open communication and a culture of accessibility and transparency. A sit/stand Series L offers the choice of a quick stand-up meeting or heads-down work in an ergonomic chair.

### 1. STYLE FOR FILES

Pitch Chairs arranged around a Touchpoint Table create an open and inviting space.

### 2. LIGHTEN UP

Translucent Modesty Panels diffuse light and sight, delineate space, and provide privacy beneath the desk.





“Our goal was to create a state-of-the-art open concept space to promote collaboration and innovation while enabling our employees to enjoy creative down-time energy booster elements.”

- Oded Segev, CFO



#### **KEEP IT CONSISTENT**

Pearl Capital unified their space by establishing a pared-down palette of White, Blue, and Gray that carried throughout personal workspaces, breakout spaces, and private offices.

#### **THINK BIG (SIT SMALL)**

Our Mini Stows are designed specifically for height-adjustable desks, as they don't interfere with the lower range. An upholstered pad lets them serve double duty as a seat for desk visitors.

#### **FIND SOME PRIVACY**

Our Privacy Panels dampen sound and create a sense of personal space, ensuring an easy transition from cubicles to an open-concept floor plan.

#### **SHOP THE SOLUTION**

See how the Poppin Furniture Collection can work for you.



## FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

## POPPIN TIP

An office move or makeover is an opportunity to rethink more than just your space! Make changes that encourage the kind of culture you've always dreamed of.

