



CASE STUDY BY POPPIN

# Mind Gym

## MIND GYM:

Mind Gym helps organizations transform performance by changing the way people think, feel and behave.

## AT A GLANCE:

Employees: 50+

Location: Flatiron, NYC

Industry: Professional Training + Coaching

Products: Series A Desks + Standing Desks, Stow File Cabinets, Max Task Chairs, Block Party Lounge

## DESIGN CHALLENGE

When Mind Gym outgrew their office and moved to a larger space, they turned to Poppin to help them create a working environment that fit their growing team and reflected the spirit of the company.

## THE GOAL

- Create a workspace that reflected their core values
- Provide a fast-growing team with a flexible layout
- Encourage movement and creativity

## THE SOLUTION

- Neutral furniture allows accents in their company color to pop
- Series A Desks assemble without tools for high-growth teams
- Standing Desks provide space for movement and collaboration



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Changing the way **the world** thinks.

“Poppin helped Mind Gym build an office space that allows us to work collaboratively and gave us the capacity to grow exponentially.”

-Amanda Azzoli  
EXECUTIVE PA/OFFICE MANAGER



#### THE SIT/STAND SOLUTION

Our Series A Standing Desks provide an ergonomic solution for Mind Gym's employees to stretch their legs and expand their creativity.

#### MIX, MATCH, AND ACCESSORIZE

Light Gray Stow File Cabinets are combined with Light Gray desk accessories for a calm and collected approach to organization.

#### LOUNGE ALL AROUND

By incorporating Block Party Lounge pieces into multiple design elements, the Mind Gym workspace offers natural and comfortable break out spaces.

#### SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Mind Gym's high-growth team needed a desk solution that grew with them. Our Series A Desks assemble in seconds without tools, making them a snap to add on to and reconfigure.



Stow File Cabinets in White + Light Gray provide a subtle hint of color to their storage. Neutral furniture allows them to add vibrant touches in Lime Green, their company color.

#### FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

#### POPPIN TIP

Put flexibility first! By combining personal workspaces, standing collaboration zones, and comfortable lounge spaces, employees stay inspired as they move through their work day.

