



CASE STUDY BY POPPIN

# Industrious

*Photos courtesy of Industrious*

## ABOUT INDUSTRIOUS

Industrious is the largest premium workplace provider in the U.S. with over 90 locations in more than 45 U.S. cities. Its Workplace Experience platform, which pairs thoughtfully-designed spaces with hospitality-driven services and amenities, has reshaped the concept of coworking into a scalable solution for companies of all sizes and stages.

## AT A GLANCE

Employees: 350

Location: Playa District, Los Angeles

Industry: Coworking

Products: Series L Desks, Max Task Chairs, Stow File Cabinets, Block Party Lounges, QT Privacy Lounges, Series A Tables, Tucker Tables

## DESIGN CHALLENGE

When Industrious wanted to differentiate their furniture offerings, they turned to Poppin. Together, we worked to create an inspirational space that provided enterprise-level companies the option to make a beautiful office suite their own. The resulting space needed to be playful, colorful, and filled with personality.

## THE GOAL

- Colorful, playful spaces that invite imagination
- Comfortable lounges to support varying workstyles
- A furniture partner to help bring spaces to life

## THE SOLUTION

- Colorful work zones that unite the entire space
- Block Party Lounges and QT Privacy Lounges to invite new ways to work
- A dedicated team at Poppin to help space plan, offer insight, and handle installation



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*work happy.*

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*Block Party Lounges create a comfy place for private work and collaborative meetings*

## FIND YOUR SPACE

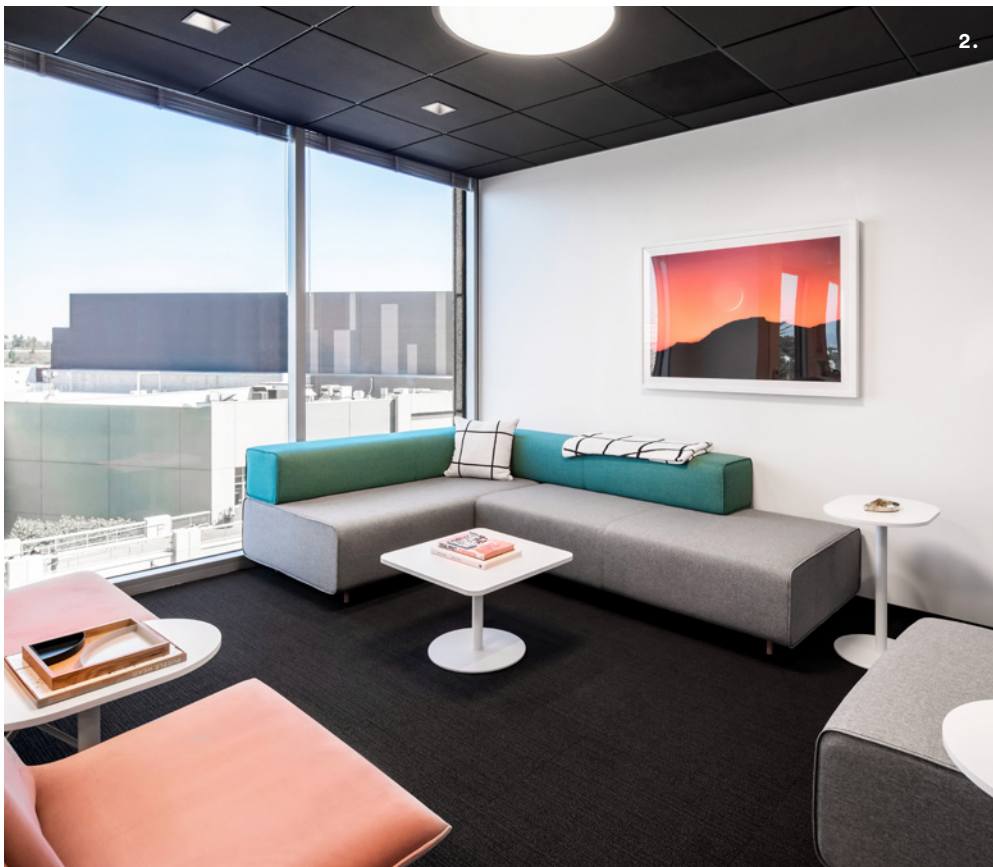
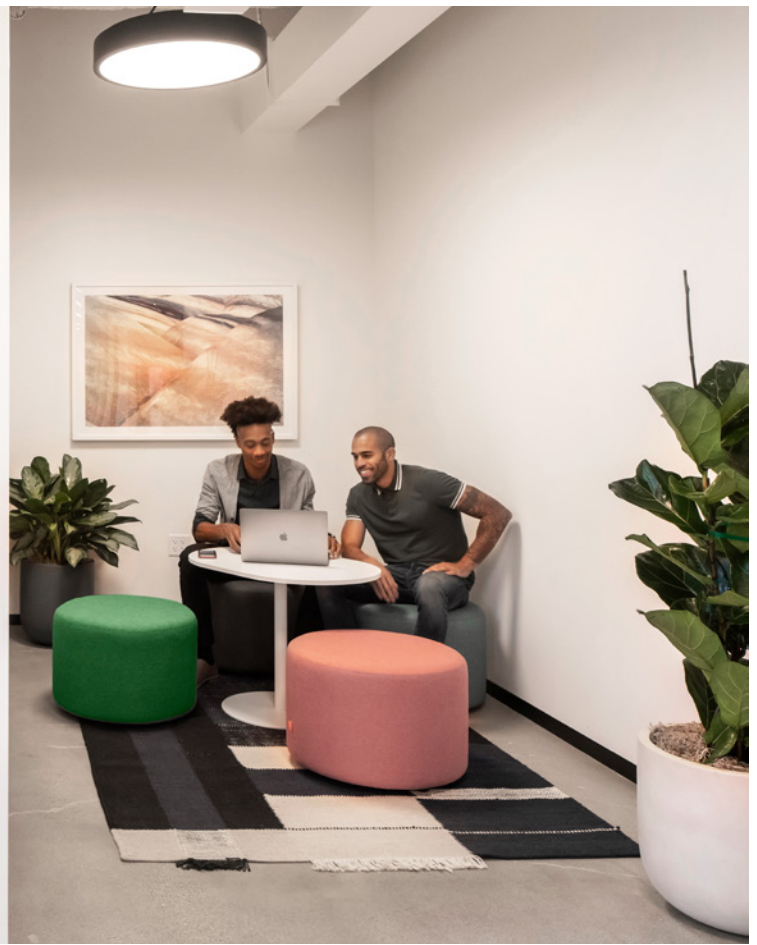
Pinnable Privacy Panels offer personal space (and room for personal expression) at every workstation.

## PEACE + QUIET

QT Privacy Lounges provide a pop of color and dedicated space for productivity.







## MAKE SOME ROOMS

A colorful combo of Block Party Lounges, Meredith Lounge Chairs, and handy Tucker Tables make it easy to find a place for meetings.

1. Flexible rooms work double-duty as spaces for focus or casual collaboration
2. Mix + match Block Party Lounge pieces to create the perfect shape for your space



**“Poppin has been extremely accommodating  
and a great partner.”**

- Dani Alderman, Product Marketing Manager

#### **QUIET TIME/QUALITY TIME**

QT Privacy Lounge Chairs can be used for private, focused work or impromptu meetings. Just pull up a Tucker Table to get to work!



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1.



2.

## CONFER + CONQUER

A Series A Scale Table provides space for larger, more formal meetings, while a group of Block Party Lounge Ottomans and Tucker Tables offers room for brainstorming or 1-on-1s.

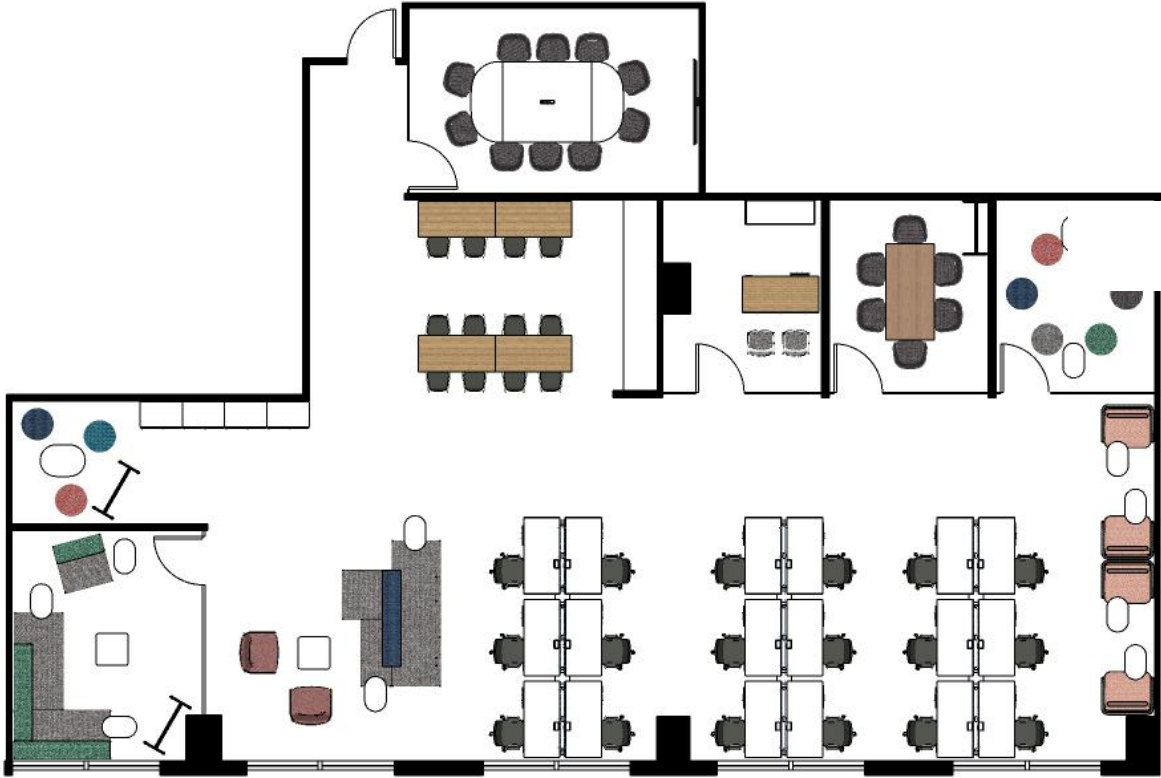
1. Series A Scale Tables are designed to grow as large as your conference room
2. Create an inviting space for brainstorming with casual furniture and a rolling Goal Board

## FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

## POPPIN TIP

When creating an entire workspace, break the office into zones. Consider space for private work, casual collaboration, formal meetings, and even flexible areas that can be used for multiple needs.



Please note that floor plans provided by Poppin/ Addis Design, LLC. are based on measurements provided by third parties (e.g. customers, architects, landlords) and that such measurements sometimes contain errors, incomplete, or imprecise information. Poppin/ Addis Design, LLC. is relying only on the information provided and will not be responsible for any liability or additional costs if the data is not accurate. Customer is also solely responsible for compliance with any building or regulatory requirements, including fire codes and the ADA.

## SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Block Party Lounge



Series A Scale Table



QT Chair



Series L Double Desk



Max Task Chair