

CASE STUDY BY POPPIN

# Devoted Health

## ABOUT DEVOTED HEALTH

Devoted Health is on a mission to make healthcare the way it should be: caring, affordable, and always there when you need it.

## AT A GLANCE

Employees: 200+

Location: Boston, MA

Industry: Healthcare

Products: Series A Desks, Max Task Chairs, 2-Drawer Stow File Cabinets, QT Lounge, Block Party Lounge

## DESIGN CHALLENGE

After quickly scaling their team, Devoted Health moved from their starter office to a brand new flagship HQ in the Waltham Watch Factory building. They challenged Poppin to help scale both their amazing culture and their clean, collaborative design as they moved onto the next phase of growth.

## THE GOAL

- Create a clean, cohesive look to unite offices around the country
- Offer dynamic workspaces for the team to work collaboratively
- Effectively scale their culture through a rapid growth phase

## THE SOLUTION

- An understated, elevated palette of grays, blues, and white
- Dedicated lounges and cafe tables throughout the workspace
- Flexible, modular furniture that offers the opportunity to connect with coworkers



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*workhappy.*

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1.



2.

### SCALING DESIGN + CULTURE

When your team is rapidly expanding, it's hard to focus on the big picture—they need somewhere to sit ASAP! By letting Poppin handle the space planning, delivery, and installation, Devoted Health was able to grow the office of their dreams without having to compromise their culture.

1.

A row of QT Lounge Chairs and Ottomans offers breakout space for private work, phone calls, or even one-on-one meetings.

2.

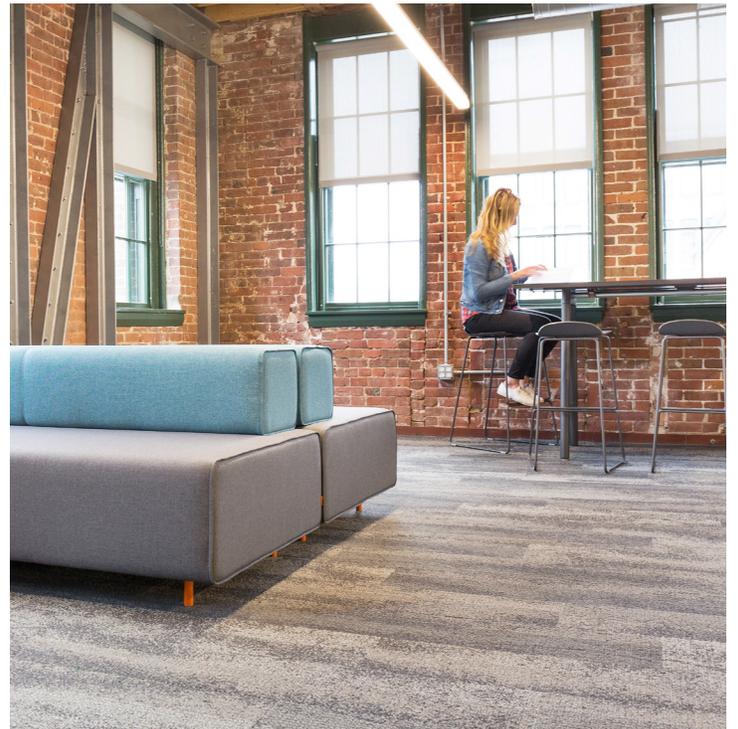
Tonal grays create a layered, fresh, and cohesive look throughout the office.



*Devoted Health took advantage of the Waltham Watch Factory's natural light and created a bright dynamic workspace by mixing and matching the components of our Block Party Lounge.*

## STAY FLEXIBLE

The modular design and durable materials of our Block Party Lounge and Series A Tables allow your furniture solutions to grow as quickly as your team does.





## STICK TOGETHER

A hallmark of any great office culture is open communication. By creating varied meeting spaces—from formal conference rooms to casual cafe seating—Devoted Health encourages collaboration of all kinds.

**1.**  
Max Task Chairs in neutral Gray let the natural beauty of the office shine.

**2.**  
Round Touchpoint Tables encourage casual conversations over coffee or lunch.



“The feeling of space communicates a lot about culture and values -- it’s incredibly important for our employees to work someplace beautiful in a competitive labor market.”

- Jeremy Delinsky, COO

#### SCALE YOUR BRAND

To celebrate their office move and welcome employees to their new workspace, Devoted Health customized Poppin office supplies in their brand color. Notebooks, pens, and desk accessories let employees stand for their brand in the office and beyond.



#### SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Series A Double Desks



Stow File Cabinet



QT Lounge Chairs



Block Party Lounge

## FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

## POPPIN TIP

Growing quickly? Let us help. Most teams in rapid growth mode don't have the time or resources to hire a designer, which is why we offer everything from space planning to installation services. We'll do the work so you can get back to your actual job.

