



CASE STUDY BY POPPIN

Congregate

ABOUT CONGREGATE

At Congregate, they believe your business should take center stage. Their services and locations provide professionals with flexible, easy to customize workspaces and meeting venues where there's room to grow. Whether you're looking for a home-away-from-home office, or a boardroom for your next big presentation, they have the space you need. It's as simple as booking, arriving, and getting to work. They'll handle the rest.

AT A GLANCE

Employees: 5

Location: Bryant Park

Industry: Coworking, Conference and Event Spaces

Products: Series L Desks, Series A Desks, Series A Tables, Block Party Lounge System, QT Lounge Collection, Stow File Cabinets

DESIGN CHALLENGE

As Congregate grew, adding additional floors to their coworking and events spaces, they needed all the spaces to have a unified design that allowed for maximum flexibility. As a provider of turnkey workspaces, they needed a furniture partner they could trust to outfit their clients' offices.

THE GOAL

- Furniture in a crowd-pleasing palette that connects the private and public spaces
- Flexible solutions that can be arranged and rearranged in accordance with client needs
- A relationship with a furniture provider who can help with space planning and ordering

THE SOLUTION

- Comfortable lounge areas that seamlessly connect with private offices while encouraging teams to work in shared spaces
- Gangable Series A Conference Tables that can be used for conference rooms of any size or shape
- Dedicated Poppin Account Executive on-call to space plan and place new orders ASAP



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FLAGSHIP SHOWROOM
16 Madison Sq West, 3rd Fl
(Broadway + 25th St)
New York, NY 10010

For other showroom
locations visit:
poppin.com/showrooms
.....
(888) 676 - 7746
sales@poppin.com
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COMMON SPACES

Comfortable lounges are crucial to Congebrate's business—by creating cozy spaces away from individual offices, they can add value to their coworking spaces and encourage employees to mix and mingle.

1.

A QT Lounge Low Sofa and Meredith Lounge Chairs offer comfort and a pop of warm color

2.

QT Privacy Lounges offer visual privacy in the shared space, allowing for focused work



An extra-long Series A Table helps Congregate's meeting spaces appeal to a wide variety of clients

LET'S MEET

Our Series A Table System is designed for maximum flexibility, letting you choose the size and shape to fit in every room in your office.





PERSONAL SPACE

Congregate's coworking spaces are housed in glass spaces, making it crucial to blend the design of personal workspaces with the overall aesthetic. By partnering with Poppin to outfit each office, the style remains consistent on every floor.

1.

Stow File Cabinets in neutral colors add a note of sleek design

2.

Series L Adjustable Height Desks offer employees the option to work sitting or standing





1.



2.

SCALE YOUR SPACE

A rounded Series A Scale Table and Meredith Meeting Chairs add elevated touches to Congregate's boardroom offerings.

1.

Have a big conference room? Our Series A Scale Table is infinitely scalable

2.

Cleo Credenzas offer storage for cords and teleconferencing technology

“My favorite part about Poppin is the ability to add, remove, or change spaces. We were able to reach out to Poppin and get a solution right away.”

- Isa Ramos, General Manager



PEACE + QUIET

The PoppinPod Kolo 1 offers private space for phone calls in the coworking space

SMART STORING

Closed storage throughout the space ensure the Congregate office stays uncluttered

ALL CLEAR

Glass panels create a modern look, requiring a seamless aesthetic throughout the workspace

SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Scale Conference Tables



Max Task Chairs



PoppinPod Kolo 1



QT Lounge Chairs



Meredith Lounge Chairs

FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

Is your business growing quickly? Lean on your Poppin Account Executive for lightning-fast floor plans, same-day orders, and advice on how to maximize your existing furniture.

