



CASE STUDY BY POPPIN

8x8

ABOUT 8X8

8x8 is a leading provider of global cloud communications and customer engagement solutions with over a million business users worldwide.

AT A GLANCE

Employees: 1,000-5,000

Location: San Jose

Industry: Cloud Phone x Meetings x
Collaboration x Contact Center

Products: Series L Adjustable Height Desks,
Max Task Chairs, Stow File Cabinets, Pitch
Club Chairs, Tucker Coffee Tables, Block
Party Lounge, Take Note Coffee Tables,
Groove Stacking Chairs

DESIGN CHALLENGE

8x8 is growing quickly—in fact, they'll be moving into a new space within a year. In the meantime, they needed to outfit their current office with flexible, sturdy furniture that will stand up to fast growth and a big move.

THE GOAL

- Source furniture designed for high-growth offices
- Create flexible breakout spaces for every team
- Sit-to-stand solutions for developers and engineers

THE SOLUTION

- Series A Desks assemble + un-assemble without tools
- Modular lounge furniture that can be reconfigured in a new space
- Standing collaboration tables + Series L sit-to-stand personal desks



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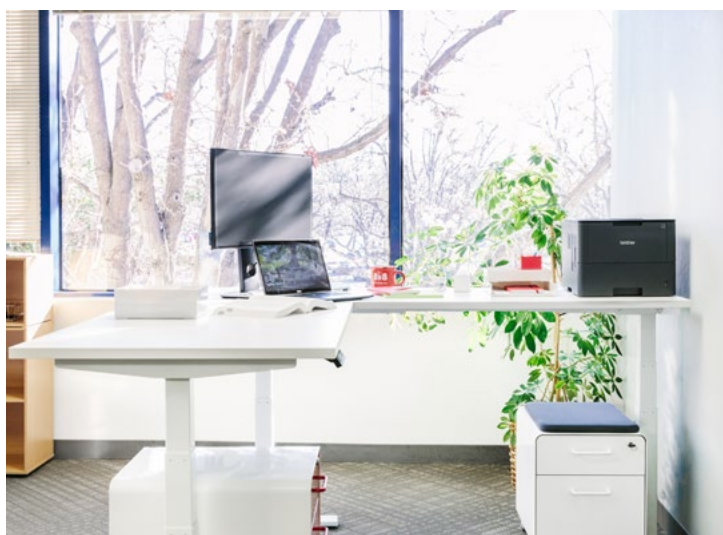
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“Working with Poppin was great—I couldn’t have done it without our rep! Our engineers love their Series L desks so much, we’re filling our next office with standing desks, too.”

- Linsay Martino, Director of Facilities



THE EXECUTIVE OFFICE

Our Series L Adjustable Height Corner Desk gives executives more space on the desktop for extra storage and quick one-on-ones. Pro Tip: A Mini Stow File Cabinet lets you bring the desk down low with plenty of clearance.

THE PERSONAL WORKSPACE

8x8 employees turned our Series L Adjustable Height Double Desk for 2 into a flexible workspace—when they’re working together on a sprint, they take the Privacy Panels down to create a collaborative table. When the sprint is over, they simply replace the panels to give everyone the personal space and quiet they need.





Our Take Note Coffee Table is ideal for 8x8's brainstorming efforts—the included notepad allows the the team to draw out their big ideas.

BREAKOUT SPACE

Each pod of desks is flanked by a Block Party Lounge to create a casual space for brainstorms or quiet work. Block Party's modular design is specifically constructed to mix, match, and rearrange as the needs of the team or office change.





Customized Poppin notebooks extend 8x8's brand story onto the desktop and into the world.



Mix + match your brand colors with neutral hues to create a calm and inspiring space.

FLOORPLAN

We work directly with brands to create a custom concept based on the project's unique needs.

POPPIN TIP

You don't need California sunshine to bring the outside in! Invest in a few high-impact plants to improve the air quality and overall well-being of your office.



SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



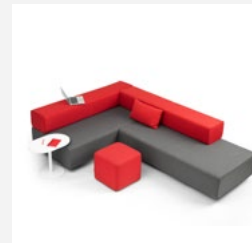
Series L Adjustable Height Double Desk for 2



Series L Adjustable Height Corner Desk



Mini Stow File Cabinet



Block Party Corner Lounge



Take Note Coffee Table