CASE STUDY BY POPPIN

Architizer

ABOUT ARCHITIZER

Architizer lets you search the work of over 40,000 architecture firms - over $4 trillion worth of projects. They are the largest database of architecture online.

AT A GLANCE:

Employees: 51 - 200

Location: New York, NY

Industry: Internet, Media

Products: Series A Desks, Rolling White + Dark Gray File Cabinets, Dark Oak Series A Standing Conference Tables
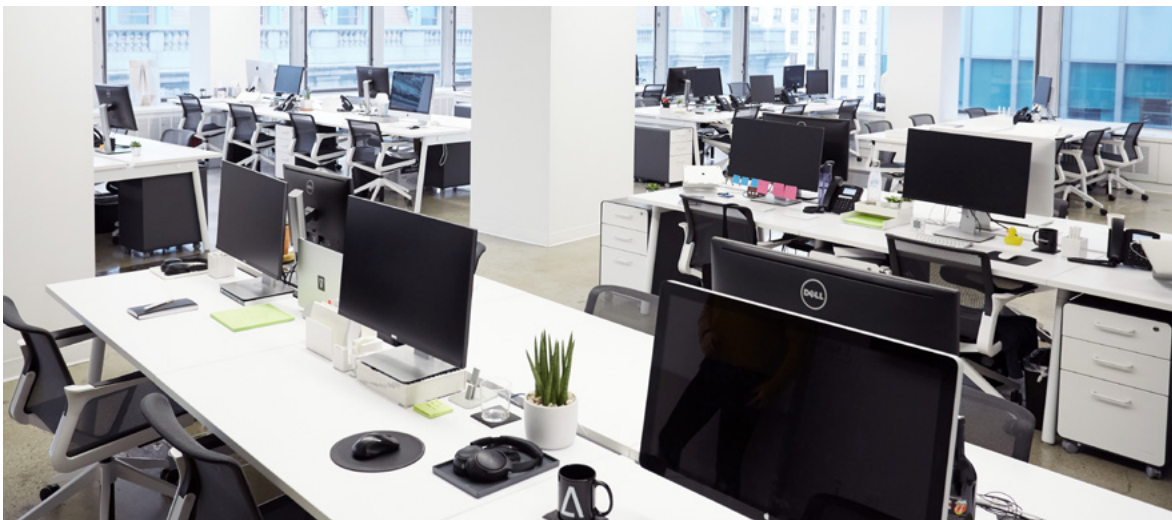
DESIGN CHALLENGE

As Architizer prepared to move into their new space, they needed a sleek and efficient office that reflected their position in the architecture community.

THE GOAL

• Create an inspiring office with efficiency of space for their team
• A communal area for meals and impromptu meetings
• Modern furniture in a minimalist palette to let their design sensibility shine

THE SOLUTION

• Rows of benched Series A Desks and Stow File Cabinets offer personal space and storage
• Standing Series A Tables clustered in the kitchen area to create a multi-use communal space
• White + Light Gray furniture and desk accessories add to the sleek, high-design aesthetic

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> "We wanted to create a workspace that was sleek and efficient. Poppin's furniture and color choices were ideal."

– Perri Salka
OFFICE EXPERIENCE MANAGER

MEET UP
Creating a casual, multi-use space in the high-traffic kitchen area encourages collaboration, communication, and community-building.

BENCH IT
Benched Series A Desks help maximize the space, and the tool-free assembly makes installation and adding-on a breeze. The ability to store cords between the desks keeps the workspace clutter-free.

SHOP THE SOLUTION
See how the Poppin Furniture Collection can work for you.

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Accents of Dark Gray add dimension and depth while maintaining the minimalist look of the workspace.

Don't waste that space against a wall! Standing solutions offer extra storage both above and below.

FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

Pick a palette and stick with it. Designing with a clear color story will keep your space looking clean and fresh for years to come.