

#### **POLICYGENIUS:**

PolicyGenius is an NYC-based insurance startup that provides consumers with the easiest path to insurance, through tailored advice and no-pressure purchasing.

## AT A GLANCE:

Employees: 51 - 100 Location: Flatiron, NY Industry: Insurance

Products: Series A Desks, Max
Task Chairs, Stow 3-Drawer File
Cabinets, Desktop Accessories,
Customized Soft Cover Notebooks

### **DESIGN CHALLENGE**

When PolicyGenius graduated to their very own office, they were faced with the task of managing day-to-day business goals while creating a new workspace that embodied their culture and values. They wanted their space to remind their team of their collaborative culture and how they approach the insurance industry differently.

#### THE GOAL

- Open floor plan and flexibility for the team
- · Celebrate and encourage collaborative culture
- Create a space that allows for continuing growth

#### THE SOLUTION

- Series A Standing Desks provide employees with alternative workspaces
- Furniture and accessories in their company color reinforces the brand and culture
- Series A Desks allow for continued flexibility as they add to their team



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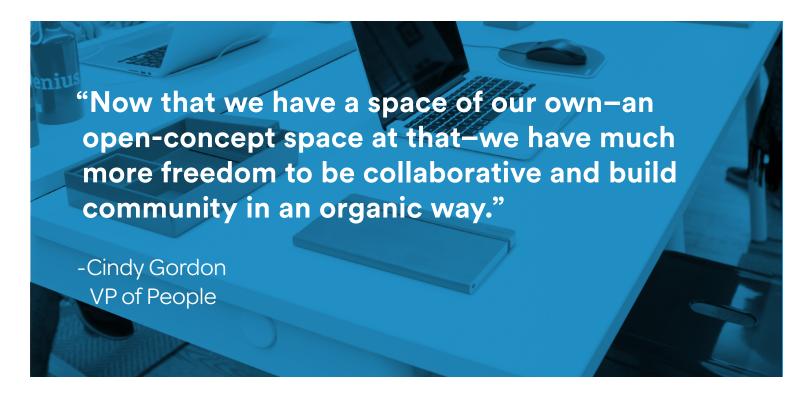
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#### SIT. STAND. CELEBRATE!

A combination of Series A Sitting + Standing desks allows employees to move freely around the space, encouraging a collaborative culture.

#### A COLORFUL CHANGE

By choosing both furniture and desktop accessories in their cheery brand color, PolicyGenius created a branded space for employees and visitors alike.

## **CUSTOMIZATION SOLUTIONS**

Customized Soft Cover Notebooks help PolicyGenius take their company story one step further. At work or while traveling, employees stand for their brand wherever they go.

## SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Max Drafting Chair



Series A Standing Desk



Stow File Cabinet



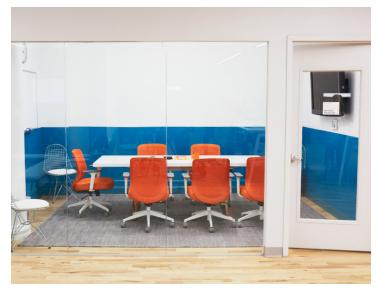
**Customized Notebook** 



Series A Double Desk



Desktop accessories in their company color double as a company-wide branding initiative.



Comfy and colorful Max Task Chairs get their conference room rolling.

## **FLOORPLAN**

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

## **POPPIN TIP**

Think holistically! A solution that combines furniture and desk accessories in a coordinated, on-brand color palette turns your office into the physical embodiment of your brand story.

