



CASE STUDY BY POPPIN

Parisoma

ABOUT PARISOMA

PARISOMA is a coworking space that hosts 200+ entrepreneurs and freelancers. They support their growth through high community engagement as well as classes, events, and partnerships.

AT A GLANCE:

Location: SOMA district, San Francisco, CA

Industry: Co-Working

Products: Dark Oak Series A Desks, Dark Gray + White Max Task Chairs, Pink + White Desktop Accessories

DESIGN CHALLENGE

Parisoma, a coworking space in San Francisco's SOMA district, needed to create a functional space for hosting classes and events to foster their high community engagement.

THE GOAL

- Create a flexible, scalable space for changing teams
- Make space for classes and events
- Pull off an office redesign within a tight budget

THE SOLUTION

- Series A Desks are easily arranged and re-arranged for different teams
- Max Task Chairs move smoothly in and out of their changing event space
- Poppin's scalable Furniture Collection provides an affordable, flexible solution



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“Poppin’s scalable furniture was the perfect choice for our growing needs. They helped us design a functional, flexible space that can grow as fast as we do.”

- Todd Embley
DIRECTOR OF PARISOMA



PERSONALIZE IT

Poppin’s mix + match desktop accessories let coworking employees make their desks feel like home. Parisoma’s bright brand color keeps the space feeling branded while allowing for customization and creativity.

DARK + LIGHT

Dark Oak desk tops and Dark Gray Max Task Chairs create drama and elegance in the minimalist white office. Adding a pop of Pink desktop accessories brings personality to the workspace.

SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Max Task Chairs allow the team to create an event space in seconds.



Max's ergonomic details work for both long-term and short-term seating.