

#### **ABOUT PARISOMA**

PARISOMA is a coworking space that hosts 200+ entrepreneurs and freelancers. They support their growth through high community engagement as well as classes, events, and partnerships.

## AT A GLANCE:

Location: SOMA district, San Francisco, CA

Industry: Co-Working

Products: Dark Oak Series A Desks, Dark Gray + White Max Task Chairs, Pink + White

**Desktop Accessories** 

## **DESIGN CHALLENGE**

Parisoma, a coworking space in San Francisco's SOMA district, needed to create a functional space for hosting classes and events to foster their high community engagement.

### THE GOAL

- · Create a flexible, scalable space for changing teams
- · Make space for classes and events
- Pull off an office redesign within a tight budget

## THE SOLUTION

- Series A Desks are easily arranged and re-arranged for different teams
- Max Task Chairs move smoothly in and out of their changing event space
- Poppin's scalable Furniture Collection provides an affordable, flexible solution



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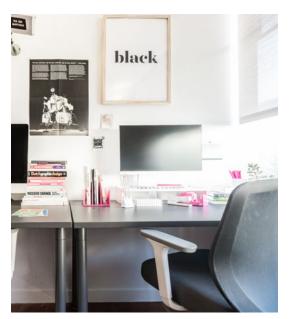
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#### **PERSONALIZE IT**

Poppin's mix + match desktop accessories let coworking employees make their desks feel like home. Parisoma's bright brand color keeps the space feeling branded while allowing for customization and creativity.

## DARK + LIGHT

Dark Oak desk tops and Dark Gray Max Task Chairs create drama and elegance in the minimalist white office. Adding a pop of Pink desktop accessories brings personality to the workspace.

### SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Max Task Chairs allow the team to create an event space in seconds.



Max's ergonomic details work for both long-term and short-term seating.