



CASE STUDY BY POPPIN

Blueport Commerce

BLUEPORT COMMERCE

Blueport Commerce is the leading cloud e-commerce platform for furniture, used by the largest retailers in North America to run their omnichannel websites, provide better shopping experiences for their customers and drive sales online and in their stores.

AT A GLANCE:

Employees: 51 - 200

Location: Boston, MA

Industry: E-Commerce Technology + Marketing Platform

Products: Series A Desks, File Cabinets, Max Task Chairs, Block Party Lounge, Pitch Club Chairs, Tucker Tables, Series A Conference Tables, Upbeat Stools

DESIGN CHALLENGE

Blueport Commerce found a big new space...but it came with a big catch: they needed to move in over a single weekend. They turned to Poppin to outfit their entire office on a tight budget and a speedy timeline.

THE GOAL

- A complete office solution including personal workspaces, lounge spaces, and conference rooms
- Get completely set up and ready to get to work in a single weekend

THE SOLUTION

- Furniture for every room in the office is organized by color, delineating workspaces and creating an atmosphere of creativity and fun
- Poppin is easy to order, ready to ship, and assembles without tools, ensuring ordering, delivery, and install are a breeze



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“We have an amazing office and working environment that both fits our culture and enables us to collaborate and work together more comfortably...none of this would have happened without Poppin.”

**-Carl Prindle,
Founder + CEO**



SPACE PLANNING

With a tight budget and a short timeline, Blueport took advantage of our (free!) space planning services to outfit their office with Poppin from wall to wall.

WORK ZONES

By creating separate zones throughout the office, Blueport provided ideal workspaces for private work, casual collaborative thinking, and formal meeting spaces.

COLOR-CODING

Instead of a single accent color, Blueport used different shades to separate workspaces: the result is an office that's bright, happy, and organized.

SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Series A Double Desk



Block Party Lounge



Max Task Chair



Stow File Cabinet



Upbeat Stool



Encourage employee movement throughout the day with collaborative spaces away from their desks.



A pop of color in the conference room brings some fun to the traditional meeting space.

FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

Ask our Workstylist for space planning services! Whether you need a little advice or a lot of help, we'll work with you to create the workspace of your dreams.

