



CASE STUDY BY POPPIN

# Parisoma

## ABOUT PARISOMA

PARISOMA is a coworking space that hosts 200+ entrepreneurs and freelancers. They support their growth through high community engagement as well as classes, events, and partnerships.

### AT A GLANCE:

Location: SOMA district, San Francisco, CA

Industry: Co-Working

Products: Dark Oak Series A Desks, Dark Gray + White Max Task Chairs, Pink + White Desktop Accessories

## DESIGN CHALLENGE

Parisoma, a coworking space in San Francisco's SOMA district, needed to create a functional space for hosting classes and events to foster their high community engagement.

### THE GOAL

- Create a flexible, scalable space for changing teams
- Make space for classes and events
- Pull off an office redesign within a tight budget

### THE SOLUTION

- Series A Desks are easily arranged and re-arranged for different teams
- Max Task Chairs move smoothly in and out of their changing event space
- Poppin's scalable Furniture Collection provides an affordable, flexible solution



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*work happy.*

FLAGSHIP SHOWROOM  
1115 Broadway, 3rd Floor  
New York, NY 10010

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**“Poppin’s scalable furniture was the perfect choice for our growing needs. They helped us design a functional, flexible space that can grow as fast as we do.”**

**- Todd Embley**  
DIRECTOR OF PARISOMA



#### **PERSONALIZE IT**

Poppin’s mix + match desktop accessories let coworking employees make their desks feel like home. Parisoma’s bright brand color keeps the space feeling branded while allowing for customization and creativity.

#### **DARK + LIGHT**

Dark Oak desk tops and Dark Gray Max Task Chairs create drama and elegance in the minimalist white office. Adding a pop of Pink desktop accessories brings personality to the workspace.

#### **SHOP THE SOLUTION**

See how the Poppin Furniture Collection can work for you.





*Max Task Chairs allow the team to create an event space in seconds.*



*Max's ergonomic details work for both long-term and short-term seating.*