



CASE STUDY BY POPPIN

Architizer

ABOUT ARCHITIZER

Better information helps architects design better buildings. Architizer lets you search the work of over 40,000 architecture firms - over \$4 trillion worth of projects. We are the largest database of architecture online.

AT A GLANCE:

Employees: 51 - 200

Location: New York, NY

Industry: Internet, Media

Products: Series A Desks, Rolling White + Dark Gray File Cabinets, Dark Oak Series A Standing Conference Tables

DESIGN CHALLENGE

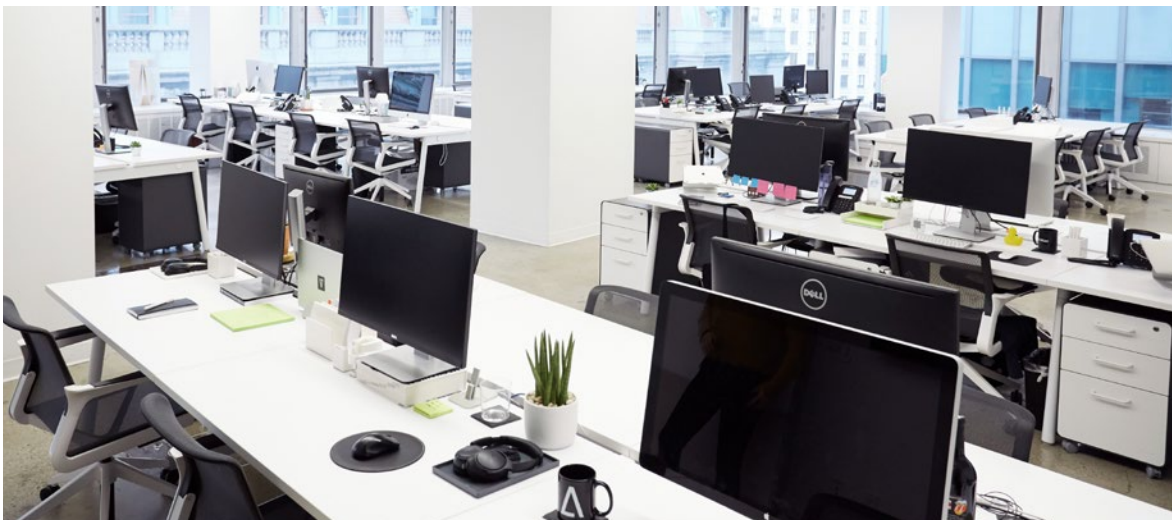
Construction in the US represents a trillion dollar industry and it's growing every year. Architects are the most powerful group with influence over those purchasing decisions. We are building tools to help them.

THE GOAL

- Create a flexible, scalable space for changing teams
- Pull off an office redesign within a tight budget

THE SOLUTION

- Series A Desks are easily arranged and re-arranged for different teams
- Max Task Chairs move smoothly in and out of their changing event space
- Poppin's scalable Furniture Collection provides an affordable, flexible solution



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“Poppin’s scalable furniture was the perfect choice for our growing needs. They helped us design a functional, flexible space that can grow as fast as we do.”

- Todd Embley
DIRECTOR OF PARISOMA



PERSONALIZE IT

Poppin’s mix + match desktop accessories let coworking employees make their desks feel like home. Parisoma’s bright brand color keeps the space feeling branded while allowing for customization and creativity.

DARK + LIGHT

Dark Oak desk tops and Dark Gray Max Task Chairs create drama and elegance in the minimalist white office. Adding a pop of Pink desktop accessories brings personality to the workspace.

SHOP THE SOLUTION

See how the Poppin Furniture Collection can work for you.



Max Task Chairs allow the team to create an event space in seconds.



Max's ergonomic details work for both long-term and short-term seating.

FLOORPLAN

We work directly with brands and/or their designers to create an assortment based on the project's unique needs.

POPPIN TIP

Think holistically! A solution that combines furniture and desk accessories in a coordinated, on-brand color palette turns your office into the physical embodiment of your brand story.

