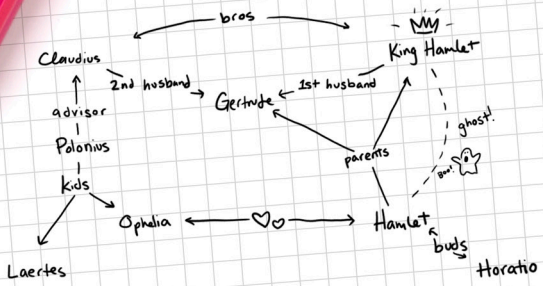
poppin®

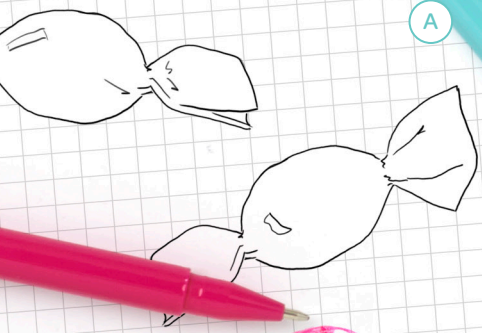
BACK TO SCHOOL

2015

PURPLE INK!



AQUA INK



Pink ink

$(m-4) = 32$

$2m - 8 = 32$

$+8 \quad +8$

$\frac{2}{2}m = \frac{40}{2}$

2) $-3(m$

$-3m$

DOODLERS DELIGHT

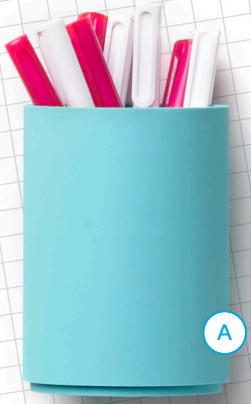
Now our Signature Pens write in Pink, Purple, and Aqua ink so they can take (or pass!) notes in their favorite colors.

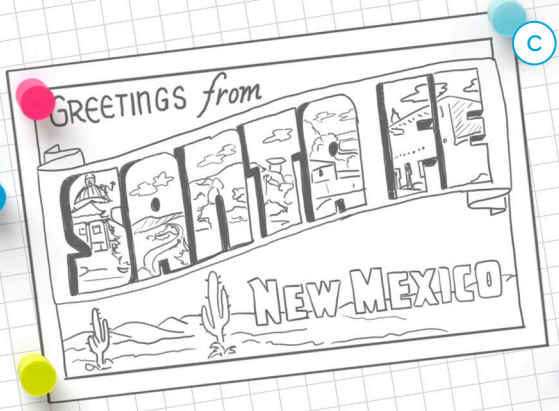
A. Signature Ballpoint Pens with Color Ink: $7 for box of 6; available in Aqua, Pink, Purple. **B. Retractable Gel Luxe Pens**; $10 for box of 6; available in Navy, White,Yellow, Orange, Red, Pink, Lime Green, Aqua, Pool Blue, Cobalt, Purple, Black. **C. Pencil Pouch**; $12; available in Navy, Aqua, Pink, Pool Blue, Gold.

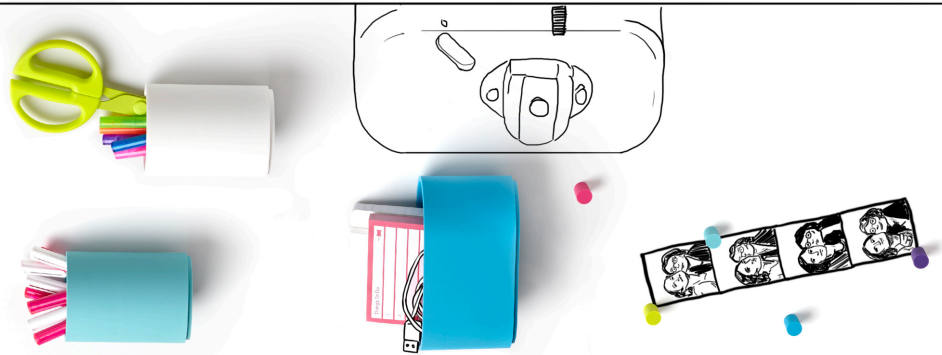
OMG IT'S **MAGNETIC**

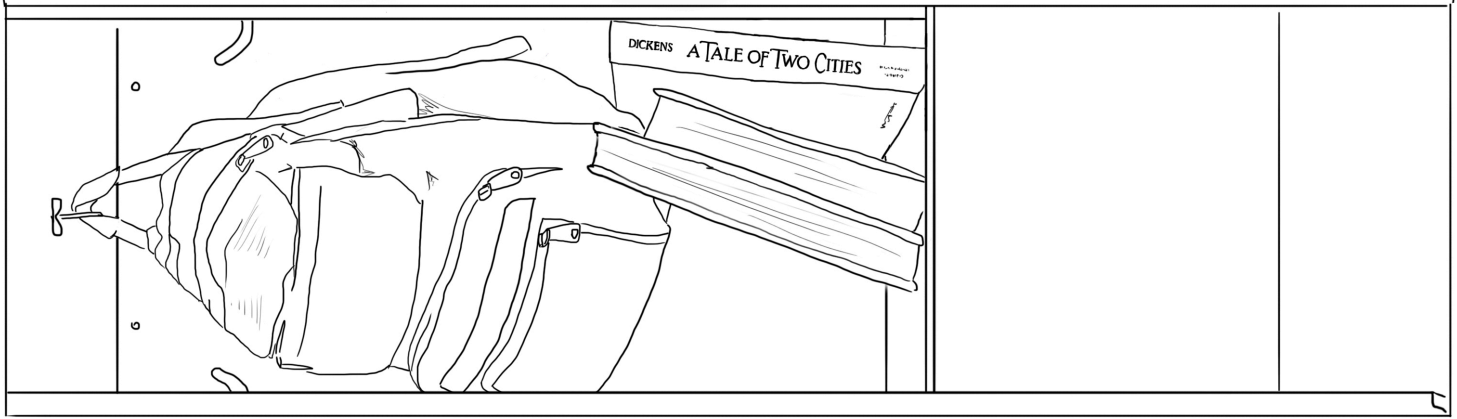
Start crushin' on our new Softie Magnet collection: stick them to lockers, fridges, file cabinets...anything but their new braces.

A. Softie Magnetic Roundabout Cup: $10; available in Aqua, White, Pool Blue. **B. Softie Magnetic Racetrack Cup**: $16; available in Aqua, White, Pool Blue. **C. Softie Magnets**: $8 for set of 6.





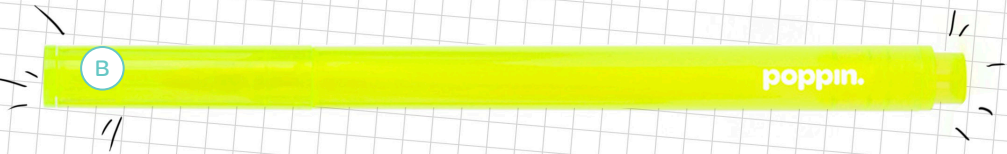


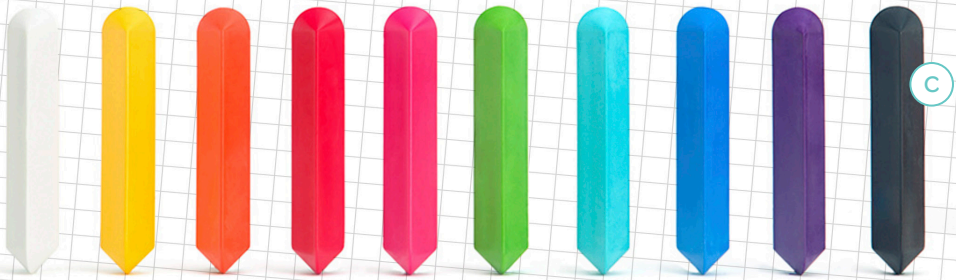

DICKENS
A TALE OF TWO CITIES

BACKPACK UPGRADE

Update desktops or dorm rooms with necessities dressed in bright color and beautiful design.

A. White Eco-Calculator: $17; available in Orange, Lime Green, Pool Blue. **B. Thin Highlighters**: $10 for set of 12; Assorted colors. **C. Assorted Crayons**: $6 for set of 10. **D. Magical Markers**: $6 for set of 10. **E. Pencil Pouch**; $12; available in Navy, Aqua, Pink, Pool Blue, Gold. **F. Scissors**: $11; available in White, Yellow, Orange, Red, Lime Green, Aqua, Pool Blue. **G. Pebble Eraser**: $2; Assorted colors. **H. Small-Fry Scissors**: $5; available in Yellow, Lime Green, Pool Blue. **I. Ruler**: $8; Assorted colors.





D

E

I ♡ My Pebble Eraser

poppin.

G

F

rock, paper...

H

SUPER!

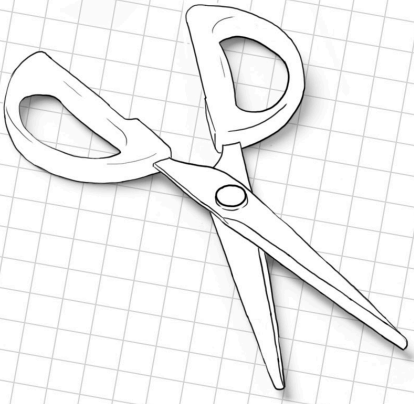
I

NEW FAVE **NOTEBOOKS**

We've reimagined folders and notebooks in fresh colors and big ideas (a planner with a pocket, anyone?) so they can pencil in BEST YEAR EVER.

A. Three Subject Pocket Spiral Notebook: $10; available in Pink, Aqua. **B. Composition Notebook**: $5; available in Pink Geo, Aqua Geo. **C. 18 Month Pocket Spiral Planner**: $12; available in Pink, Aqua. **D. One Subject Spiral Notebook**: $7; available in Pink Shadow Dot, Aqua Shadow Dot. **E. Poly Pocket Folder**: $2; available in Aqua + Coral, Navy + Mint.

B

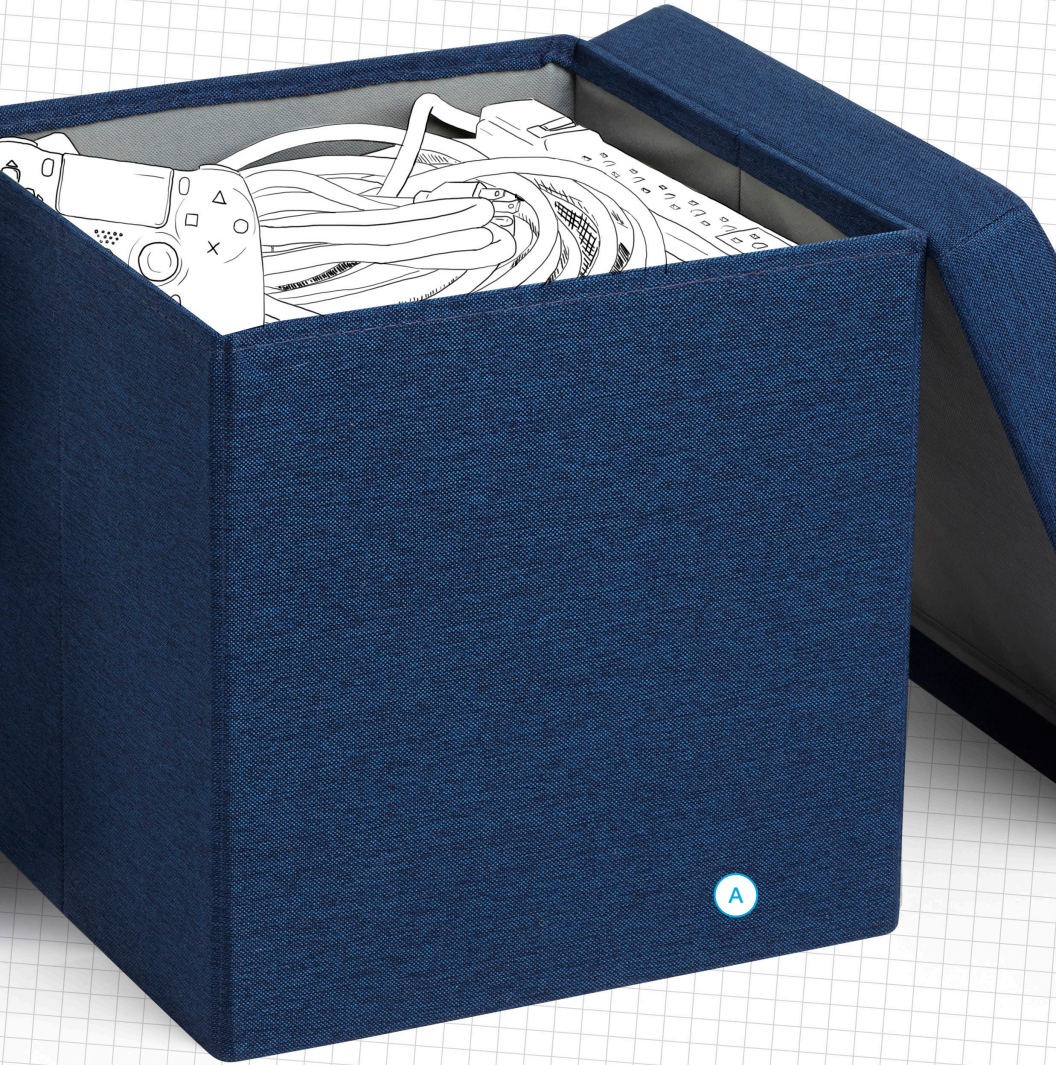


15
16
C
D

LET'S PLAY
HIDE + SEAT

Stash books, cords, or top secret diaries in our brand new Box Seat. Stuff it up, then take a load off: it holds up to 275 lbs.

A. Box Seat: $40; available in Navy, Red, Pool Blue, Orange, Light Gray, Dark Gray.


A

LT Taylor

PUBLIC RELATIONS MANAGER

201 · 919 · 8252

LT@poppin.com

#workhappy with @poppin

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Index Cards: $6 for set of 100